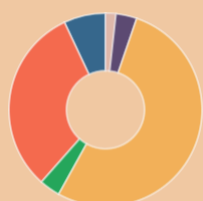


2018 FALL FEST SURVEY

Survey Results

Respondent Ethnicity



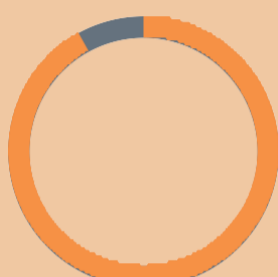
American Indian	1.7%
Asian	3.5%
Black	52.8%
Hispanic	3.5%
White	31.5%
Unknown	7.0%



28%
Male

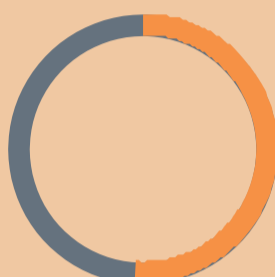


72%
Female



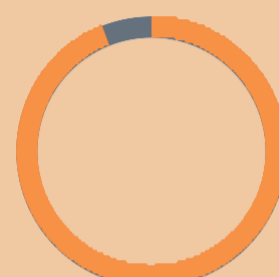
92%
Enjoyed the event overall

Enjoyed the event overall



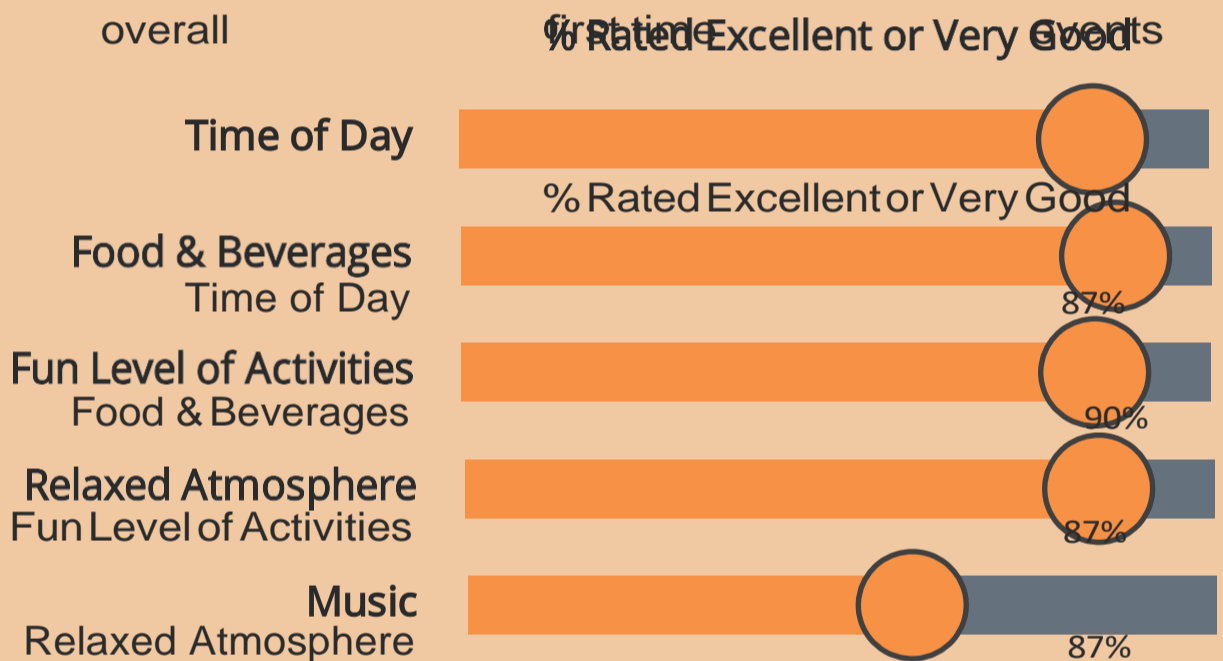
51%
Attended an event for the first time

Attended an event for the first time



94%
Are likely to attend future events

Are likely to attend future events



Music

60%

How Students Discovered the Event



Email

40%



Social Media

4%

Social Media



Flyer

24%



Saw It While Walking Around

6%

Saw It While



Friend

15%



Other

12%

