

**DANVILLE COMMUNITY COLLEGE
ALUMNI ASSOCIATION**

**MINUTES: Meeting No. 16
January 23, 2012
12:00 Noon, Wyatt Board Room**

Present: Kim Demont, Mack Doss, Kelly Fitzgerald, Martha Flanagan, Bernice Gammon, Marie Harris, Faye Haymore, Shelby Irving, Harry Kolendrianos, Kenneth Latchum, Virginia Nelson, Cathy Pulliam, Carlyle Ramsey, Styphenia Reliford, Bryan Shields, Ann Taylor, Nancy Taylor, Connie Wann, and Anita Wyatt.

President Irving welcomed everyone and called the meeting to order. The following items were discussed:

I. Approval of October 17, 2011, Meeting Minutes

A correction was made in Item I: The spelling of Mr. Flanagan's last name was corrected. Ms. Gammon made a motion to approve the minutes with this correction, seconded by Mr. Doss. The motion passed unanimously.

II. Old Business

- A. Capital Campaign Update:** Ms. Harris discussed this topic in Mr. Shannon Hair's absence. \$5.2 million has been received or pledged, and the campaign will continue into the spring. The mailing to the alumni was delayed because of a few complications with the design of the flier. Ms. Harris circulated a copy of the envelope and enclosure to be sent to 68,000 alumni. She noted that Curtis 1000 had "*washed*" the addresses, so there should not be too many returns. Each alumni will also receive a magnet showcasing the "*Castle to the Hall*" image, which was a suggestion made by Ms. Anita Wyatt.

Ms. Harris thanked the individuals who gave their time for the radio spots and ads in the newspapers and distributed a handout listing those that participated.

Dr. Ramsey advised that the Power of One Campaign has been successful, and the reason the Campaign is being extended is that the mailing for alumni phase was delayed and the receptions planned for

each locality have not been scheduled. The alumni information should be mailed by the end of January, and the receptions should be scheduled in March and early April. In response to a question from a Council member, Dr. Ramsey advised that all donations have been made by individuals—no corporate donations have been received. He also advised that the donors are announced on a case-by-case basis.

Also, 2012 is the thirty year anniversary for the Educational Foundation, and plans are to tie this celebration to the final leg of the campaign to make sure ample time is given to raise visibility of the alumni.

Council members also discussed the billboard located on Piney Forest Road.

III. New Business

- A. **Introduction of New Member:** Ms Kelly Fitzgerald was introduced as a new member. Currently, she is employed as the Marketing Director at Danville Regional Medical Center. She graduated from Tunstall High School, and after attending DCC, she transferred to Virginia Tech.
- B. **Sports Hall of Fame Ceremony:** Ms. Harris announced that this event will be held on Saturday, May 19, at 12:00 Noon in Oliver Hall. Eight nominations have been received, and the Selection Committee will begin reviewing them the week of January 30. The previous year's recipients will be invited to attend.

Ms. Harris discussed honoring a club/team instead of breaking the group up individually. It was noted that when recognizing a club/team it is imperative that all individuals are exemplary examples of the community. Also, a disclaimer could be used. Ms. Harris will e-mail the proposed wording change to the policy for feedback.

- C. **Outstanding Alumni Awards:** This recognition ceremony will begin at 1:30 p.m. on Monday, May 7, immediately following the DCC Educational Foundation Board meeting. Ms. Harris reminded everyone that a nomination form is included in the agenda materials, and she will e-mail the criteria later in the week. She advised that she keeps nominations from year to year. A suggestion was made to request nominations from the retired DCC faculty and staff, who meet the first Wednesday of every month.

D. Other:

1. Ms. Harris expressed appreciate to the individuals who worked the Danville Pittsylvania Chamber's Show Biz in October. Over 100 names and addresses of alumni were collected.
2. Ms. Cathy Pulliam and Mr. Bryan Shields were recognized as graduates of the Danville Pittsylvania County Leadership Southside. Their group project was a resource guide for teen parents titled "*Basic Instructions for Babies.*" It is being distributed in local public schools, hospitals, Health Departments, etc. The first printing was 1,500 copies.

E. Next Meeting: April 16, 2012, 12:00 Noon, Wyatt Building Conference Room

There being no further business, the meeting adjourned at 1:15 p.m.

Respectfully submitted,

Connie P. Wann, Secretary
Alumni Council