Danville Community College

Alumni Association

MINUTES: Meeting No. 21

July 15, 2013

12:00 Noon, Wyatt Board Room

Danville Community College

Danville, Virginia

**Present:** Anita Wyatt, Shannon Hair, Martha Flanagan Susan Escue, Mack Doss, Harvey Flanagan, Bennett Cockrell, Richard Carter, Connie Wann, Glenda Boswell, Dr. Chris Ezell, Styphenia Reliford, Marie Harris, Bernice Gammon, Faye Haymore, Nancy Taylor Reynolds, Dr. B. Carlyle Ramsey, Ann Taylor, Ed White, Kim Demont, Kelly Fitzgerald, Rich Gross (guest)

**Call to Order:** Martha Flanagan, treasurer, called the meeting of the DCC Alumni Council to order because of the absence of the president. Marie Harris, Alumni Relations Coordinator, updated council members on President Shelby Irving’s recovery from her recent surgery**.**

**I. Approval of April 15, 2013, Minutes**

A. The minutes of the April 15, 2013, meeting were approved as presented.

B. Anita Wyatt presented a plaque to Dr. Ramsey in appreciation of his years of service and devotion to DCC and the Alumni Council.

C. Shannon Hair, Executive Director of the DCC Educational Foundation, introduced Richard Gross who served as the consultant for the major gifts campaign. Mr. Gross presented information on the success of the campaign and on methods for moving forward relative to the campaign and the needs of the alumni association.

**II. Old Business**

1. **ShowBiz 2013**: Since the Chamber of Commerce Business Expo is being moved to Averett’s North Campus this year and there is only a short time to investigate with a committee the next five years of the alumni association operation, a decision was made not to participate for one year and evaluate how the show worked with the move to a different location.
2. **Update on Newsletter Report to the Community** and Facebook Alumni page: The newsletter/page have been delayed awaiting the arrival of Dr. Scism. A report will be presented in October. This will allow Dr. Scism a period of transition and time for evaluation of the project.
3. **Comments from Mack Doss:** Mack expressed his gratitude and delight at the number of people who attended the Sports Hall of Fall Event. A suggestion of a larger venue possibly being needed in order to accommodate the large attendance was made. Others commented that the standing room crowd was a positive especially since the event was held in Foundation Hall where the reception with the outside area available gave attendees an introduction to the building. Many positive comments on the reception were made by those in attendance.
4. **Virginia Nelson is developing a history of the Alumni Council.** She asked that anyone who has old photos or other significant material to please submit copies or originals to her.

**III. New Business:**

1. **Events for 2014:** Marie asked for information on dates of any meeting or planned events for 2014 that would interfere with the honoree programs.

Dates selected by the Council for honoree programs after discussion are April 11, 2014, for the Outstanding Alumni Dinner/Program and Friday, May 16 (tentative) for the Sports Hall of Fame.

1. **Alumni Council Scholarship Fund:** Bennett Cockrell recommended that the Alumni Council have a scholarship fund. After a discussion of exactly what he envisioned, a committee will be formed to bring recommendations to the October meeting. Anyone wishing to serve on this committee should see Marie Harris.
2. Vision for Alumni: Shannon Hair presented initial information relative to growing needs with alumni operations concerning Development of Assessment, Best Practices, and the Culture of College and Community as the group moves into its sixth year.

1. **A recommendation was made that a committee be** formed to establish guidelines for a five year vision concerning expansion and further development of the alumni staff and office initiatives to serve and effectively contact alumni. This committee’s evaluation will strengthen the Alumni Organization for the next five years’ operation by clearly defining the goals and methods to achieve those goals to prevent the operation from stagnating. **Anyone interested in serving on this committee can contact Marie Harris.**

2.In the future, three groups to be targeted include: 1. recent graduates – first 10 years, 2. Mid-Career Alumni—those that have moved up in their chosen careers, 3. late career or retired alumni.

1. Support and direction are needed with ideas of how to best target each of the three groups.

1. A new position, Director of Alumni Affairs, needs to be created as a full-time position. How to do so, will be part of the committee’s deliberations.
2. **Report of Visit to Virginia Western Community College:** Shannon and Marie went to visit the college August 10 to discuss their Alumni Organization and operation. The organization is 10 years old with a paid staff of four full-time, four part-time and an overall group of 15, part of which are auxiliary staffers working in other departments. The alumni operation began with a half-time individual, who was then moved to full-time with pay supplied from the college budget. Their operation is one to evaluate relative to moving DCC’s alumni operation forward over the next five years, since they are close in size to DCC with an advanced alumni operation. A full report was given to members, a copy of which is filed with these minutes.
3. **Next five years:** More of this topic will be presented at the October meeting. This will give Dr. Scism an opportunity to review the organizational recommendations. Plans and specifics are needed in order to proceed. Martha Walker was suggested as a facilitator with Saturday suggested as a meeting date for the committee working on the five-year projection.

**Adjournment:** There being no further business, Martha Flanagan adjourned the meeting at 1:35 p.m. with members signing up for committees or advised to let Marie Harris know by e-mail if they desire to serve on the Scholarship or the Five-Year Operations Committee.

 Respectfully submitted,

Virginia A. Nelson, Secretary

Danville Community College Alumni Council

**Next Meeting: October 21, 2013, 12:00 Noon,** Wyatt Building Conference Room. The Alumni Council meets January, April, July, and October on the third Monday of the designated months, except in January because of the holiday on the third Monday, causing the meeting to move to the second Monday. **Anyone not able to attend should notify the Alumni Relations Coordinator at** **alumni@dcc.vccs.edu** **previous to the meeting.**

**Attachments:**

September Foundation Board Alumni Report

Bylaws Update

Three-Year Strategic Plan update

Lists of individuals recommended for Outstanding Honoree and Sports Hall of Fame recognition as of October 2013

Committees for 2013-14