DANVILLE COMMUNITY COLLEGE ALUMNI ASSOCIATION

MINUTES: Meeting No. 17 April 16, 2012 12:00 Noon, Wyatt Board Room

Present: Debra Carlson, Richard Carter, Bennett Cockrell, Mack Doss, Susan Escue, Harvey Flanagan, Martha Flanagan, Marie Harris, Faye Haymore, Kenneth Latchum, Tammy McKinney, Virginia Nelson, Styphenia Reliford, Ann Taylor, Nancy Taylor, Connie Wann, Ed White, and Anita Wyatt.

In Shelby Irving's absence, Ms. Debra Carlen conducted the meeting. She welcomed everyone and called the meeting to order. The following items were discussed:

I. Approval of January 23, 2012, Meeting Minutes

Mr. Doss made a motion to approve the minutes as presented, seconded by Mr. Latchum. The motion passed unanimously.

II. Old Business

- A. Major Gifts Campaign Update: Mr. Hair announced that the campaign is continuing through this year. He reported that the campaign had reached \$5 million at the end of 2011. The end of the campaign will be tied to the 30th anniversary of the Foundation with a huge celebration later this year. Mr. Hair expressed his appreciation to those who were part of the weekly ads in the local media.
- B. Sports Hall of Fame Ceremony—May 19, 12:00 Noon: The second induction ceremony will be held in Oliver Hall. Nominees are Dr. Grady Tuck, Dr. Shirley Primiano, Mr. George "Buddy" Clayton, and Mr. Jesse Meadows. Three individuals will be selected for this honor.
- C. Outstanding Alumni Awards Presentation—May 7, 1:30 p.m.:
 This event will be held in the Wyatt Board Room. Those honored in the past will be invited to attend. Nominees are Frank Grogan, Sr., Jerry Foster, Steve Bendall (died in 2007), Mike Compson, and Bill Harper. Ballots will be distributed by April 18 for members to vote.

 Mr. Hair expressed appreciation to those who submitted nominations

and asked that nominations continue to be made for future consideration.

D. Progress on Newsletter/Redesign of e-mail Blast: Mr. Hair announced that because of our relationship with Harris Connect and Curtis 1000, we now have the capability to create an online newsletter to reach donors as well as Association members. This newsletter will probably be sent quarterly.

III. New Business

- A. Alumni Scholarship: Mr. Hair reported that last year Mr. Ben Rippe donated \$1,000 to establish an alumni scholarship to be matched. In order to be endowed, the scholarship needs to be at \$20,000. A form was included in the recent mailout to alumni, and 250 responses have been received generating over \$10,000. The average return has been \$50-\$55. Copies of the mailout are available to those who did not receive one in the mail. An additional 5,000 copies have been ordered, and students are selling them. Each student takes 25, and when sold and funds are submitted, he/she receives a \$1,000 scholarship. This will become an annual fundraiser for students. He also reported that 70 percent of the students at Tunstall and Dan River High Schools who plan to attend DCC took fliers to sell in order to receive the \$1,000 scholarship. Mr. Hair advised that he would like to have 100 percent support from the alumni.
- **B.** Individuals to Help with Honoree Programs: Ms. Shelby Irving will be at both the May 7 and 19 events, and Mr. Mac Doss plans to attend the May 19 event. Ms. Harris will send an e-mail requesting additional volunteers.

Alumni members were also invited to attend graduation on May 11 at 7:00 p.m. on the DCC athletic field.

C. Recommendation for Secretary and Treasurer for Alumni Council for Three-Year Terms: Ms. Harris announced that both positions are open. Ms. Harris announced that Ms. Virginia Nelson would like to serve as secretary. Dr. Ed White made a motion, seconded by Ms. Susan Escue, that nominations be closed and that Virginia Nelson be elected as the secretary. The motion passed unanimously.

Treasurer: Ms. Harris announced that Ms. Martha Flanagan would

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like to serve as treasurer. Dr. White made a motion, seconded by Mr. Bennett Cockrell, that nominations be closed and that Ms. Flanagan be elected as the treasurer. The motion passed unanimously.

Mr. Hair expressed his appreciation to Ms. Connie Wann, who has served as secretary since the Association's beginning, and to Ms. Stephanie Reliford, who has served as treasurer, for their work.

Ms. Harris announced that Ms. Martha Flanagan has also agreed to work on ideas to keep promoting the alumni scholarship until it is endowed.

- **D.** Focus/Goals for 2012-13: Ms. Harris asked members to think about committees taking on more responsibilities for discussion at the July meeting. She also asked individuals who did not receive the mailout to e-mail her so that she can check their information in the database.
- E. Recommendations for Council Membership: Ms. Harris noted that everyone had received a recommendation form in their agenda packets. She noted that the Council needs diversity—male/female—representative of the service region.
- F. Committee to Plan Show Biz 30th Anniversary of the DCC Educational Foundation: Discussion centered on doing something larger this year and have activities for guests. Ms. Harris asked individuals interested in serving on a committee to plan this event to e-mail her.
- G. Spring Open House—April 21, 10:00 a.m.-12:30 p.m.: Informational item.

IV. Point of Information—Review of Criteria Concerning When Individuals are Eligible for Recognition

Ms. Harris asked members to review the criteria over the next three months and come prepared to the July meeting to discuss this topic. She noted that over the last four years individuals in and out of the service region have been honored. Also, consideration needs to be given to whether or not nominees should no longer be affiliated with the College or the Boards.

V. Other

It was noted that Ms. Glenda Boswell, Executive Assistant to the President, will be retiring from the College at the end of June with 45 years of service to

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the College and 50 years of State service. It was also noted that she has worked in the background with a number of alumni functions. It was suggested that she be invited to the July meeting to be honored in an appropriate manner expressing the Council's appreciation for her work and support.

VI. Next Meeting: October 16, 2012, 12:00 Noon, Wyatt Building Conference Room

There being no further business, the meeting adjourned at 1:15 p.m.

Respectfully submitted,

Connie P. Wann, Secretary Alumni Council