

**DANVILLE COMMUNITY COLLEGE
ALUMNI ASSOCIATION**

**MINUTES: Meeting No. 12
January 24, 2011
12:00 Noon, Wyatt Board Room**

Present: John Bailey, Debra Carlson, J. Richard Carter, Barbara Dameron, Mack Doss, Chris Ezell, Martha Flanagan, Bernice Gammon, Shannon Hair, Marie Harris, Faye C. Haymore, Shelby Irving, Kenneth Latchum, Janet Laughlin, Jim Lindley, Tammy McKinney, Virginia Nelson, Carlyle Ramsey, Styphenia Reliford, Richie Robertson, Bryan K. Shield, Ann Taylor, Nancy Taylor, Connie Wann, Ed White, and Anita Wyatt.

President Carlson welcomed everyone and called the meeting to order. The following items were discussed:

I. Approval of October 18, 2010, Meeting Minutes

Ms. Nelson made a motion to approve the minutes as presented, seconded by Ms. Latchum. The motion passed unanimously.

II. Old Business

A. Sports Hall of Fame Plans/Criteria

Ms. Harris briefly discussed the proposed criteria and plans. The criteria states that nominations will be made in the fall with the award(s) presented in the spring. For 2011, nominations will be opened now with the award(s) presented in the spring. Nominees can include instructors (*full-time and/or adjunct*) and others who have been instrumental in the development of the College's athletic program.

Following discussion, the following changes were suggested:

1. Item 3 under Plans:
The honoree nominations will be solicited beginning SEPTEMBER 1 each year; nominations will close NOVEMBER 1 each year after which the Hall of Fame committee will meet to make final selections.

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2. Item 5 under Plans:

1. **Official announcement of the honorees will be at ~~a~~At a spring game-
the September Foundation Board meeting at which time honorees and
spouses/children will be present for the luncheon and presentation to the board. At 1:30 p.m. a reception
and formal presentation of awards will be held for friends and family members of honorees, DCC Board
members, faculty, staff, and administration.**

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A motion was made by Mr. Doss, seconded Mr. Latchum, to approve the Sports Hall of Fame Plans/Criteria with the suggested changes to Items 3 and 5 under the Plans. The motion passed unanimously.

Council members discussed having a homecoming event for 2011 at one of the Knights' baseball games announcing the honorees there. The honorees can throw out the first pitch. Mr. Bailey suggested that the functions be held at the April 2 game. The actual game begins at 1:00 p.m.; the ceremony would start at 12:30 p.m. Mr. Bailey will contact the opposing team about changes in the pre-game activities. It was suggested that admission be paid for honorees and alumni.

- B. Requirements for Alumni Honorees:** Ms. Harris discussed nominations being due the end of February/early March. There will be two individuals selected from DCC, and one each from DTI and VPI. She encouraged Council members to submit nominations noting that nominees should be supportive of the community college.
- C. Final Request for Updated Contact Information:** Ms. Harris asked Council members who have not submitted contact information to her to do so immediately.

III. New Business

- A. Alumni Event:** This event will be held April 2 at the Knights' baseball game at Dan Daniel Park. Volunteers will be needed to help with the event. Ms. Harris advised that she will use the same public relations contacts she has used in the past to advertise the event.

Dr. Laughlin discussed holding the alumni event on campus and tying it to Open House possibly before Easter. It was suggested that the retired instructors be invited to attend to meet with former students. This could possibly increase attendance. Following discussion, three options were placed on the table:

1. Baseball game only;

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2. Open House only;
3. Joint event.

A vote was taken of the members present, and the majority selected the joint event. It was noted that the purpose of a joint event is to have alumni on campus who could possibly make a connection with prospective students and parents. Publicity is important.

Ms. Harris advised that 125-250 have signed up since the initial database was developed. There are currently 62,000 active addresses.

It was suggested that students who attend Open House should receive free admission to the baseball game. It was suggested that hot dogs be served at the game and that those attending Open House receive a ticket to the ball game with a free hot dog at the game. To help defray the cost of food, it was suggested that vendors be contacted for donations; i.e., chips and soft drinks.

Dr. Laughlin will take this information to the Open House Committee and possibly form a committee composed of individuals from the Open House Committee and the Alumni Association.

- B. Capital Campaign:** Mr. Hair discussed a handout distributed and the role of the Alumni Association in the Capital Campaign. Copies of the Case for Support are available from Mr. Hair.

He advised that meetings with the division chairs will be held beginning the first of February. Members will be asked to make telephone calls to individuals they know to discuss the Campaign. Training will be done for this activity. There will be four to six socials held—two in Halifax County/South Boston, two in Danville, and two in Pittsylvania County. The Lead Gift portion of the Campaign will close in February followed by Major Gifts and then the public in the summer.

Dr. Ramsey noted on the handout (*copy attached*) that there are no names in the boxes under Campaign Teams. He asked for suggestions of individuals who could serve in the areas listed—Industry, Retail, Banking, Financial, Health/Medical/Agriculture, Alumni, and Retirees. Ten to twelve people are needed for each team.

Dr. Ramsey announced that a meeting with deans and faculty has been held to discuss endowing faculty scholarships. He asked that any Council member who had a faculty member that should be considered

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contact him.

- C. **Business Expo Update:** Over 100 new names were received from the Danville/Pittsylvania County event. The Halifax County Expo is scheduled for February 17 at the Prizery from 3:00-7:30 p.m. Ms. Harris asked that anyone who could volunteer to man a booth to let her know.
- D. **Bricks:** Mr. Hair advised that “*Achieving Excellence One Student at a Time*” had been placed on the wall in Ms. Reliford’s office and the “*Alumni Honoree Wall*” was on the wall in the hallway before entering his office in Foundation Hall.
- Mr. Hair announced that bricks for the Student Center are available for purchase. They hold three lines with 18 letters per line. Purchase information should be available by the next e-mail blast.
- E. **E-mail Blasts:** Ms. Harris announced that there are three more e-mail blasts with one ready to go. Thirteen individuals registered from the last blast.
- F. **Next Meeting: April 18, 12:00 Noon, Wyatt Building Conference Room**

In closing, Mr. Hair expressed his appreciation to Ms. Styphenia Reliford for the luncheon provided to members.

There being no further business, the meeting adjourned at 1:30 p.m.

Respectfully submitted,

Connie P. Wann, Secretary
Alumni Council

Attachment: Capital Campaign Document