

**DANVILLE COMMUNITY COLLEGE
ALUMNI ASSOCIATION**

**MINUTES: Meeting No. 14
July 11, 2011
12:00 Noon, Wyatt Board Room**

Present: Janet Bruce, Debra Carlson, J. Richard Carter, Bennett Cockrell, Kim Demont, Chris Ezell, Harvey Flanagan, Martha Flanagan, Bernice Gammon, Shannon Hair, Shelby Irving, Kenneth Latchum, Jim Lindley, Virginia Nelson, Carlyle Ramsey, Styphenia Reliford, Nancy Taylor, Connie Wann, and Anita Wyatt.

President Irving welcomed everyone and called the meeting to order. The following items were discussed:

I. Approval of April 18, 2011, Meeting Minutes

A correction was made in Item II, B. 2: The month was changed from September to October. Ms. Carlson made a motion to approve the minutes with this correction, seconded by Ms. Gammon. The motion passed unanimously.

II. Introduction of New Members/Election of President-Elect

A. Introduction of New Members: Mr. Shannon Hair introduced Ms. Susan Escue, who could not attend the meeting, Ms. Kimberly Demont, and Mr. Harry Flanagan as new members.

B. Election of President-Elect: Mr. Hair explained that he was unable to finish his term as President because of his employment at the College as Director of Development. Ms. Shelby Irving will complete Mr. Hair's term and serve an additional two-year term as President. The Nominating Committee recommended the election of Ms. Cathy Pulliam as President-Elect/Vice President, and Ms. Pulliam has agreed to serve if elected. The floor was opened for nominations, but no others were received. Ms. Pulliam was elected by acclamation.

Ms. Debra Carlson will serve as liaison to the Foundation Board.

III. Old Business

- A. Capital Campaign Update/Needs from Council Member—New Initiative under Alumni:** Mr. Hair discussed this part of the Capital Campaign. He advised that \$3.5 million of the \$7 million goal has been reached with just over six months to complete the campaign. He distributed copies of a postcard being prepared to mail to 70,000 alumni noting that a process is being reviewed that will ensure that the addresses are correct. The task for alumni is to raise about \$500,000, which equals approximately \$7 per person. Once identified, local alumni will be invited to socials. One is being planned for Halifax and one for Gretna. A benefactors' banquet is being planned for the middle of October.

Council members were very complimentary on the postcard and thought it would receive favorable responses. Several individuals wrote suggestions for the wording on the postcard and returned it to Mr. Hair. One suggestion was to make the first paragraph a "*feel good*" introduction. Mr. Hair advised that he would e-mail the postcard to Council members for additional feedback. Mr. Latchum advised that he has the current addresses of his classmates and will forward them to Ms. Harris.

Ms. Demont advised that a perforated section could be added to the postcard for individuals to return, so they can keep the postcard.

A question was raised about a follow-up after the postcard was mailed, but Mr. Hair advised that it would be very expensive to do so. Another question was asked about being able to use Pay Pal to make a donation. Mr. Hair advised that a similar program will be available to donors on the College's web site which is very user friendly.

- B. Changes to the Outstanding Alumni Selection Criteria:** The following changes were recommended:

1. Item 1 under Criteria should read:

Honorees should have completed a diploma, degree, or certificate program from one of the three institutions or have completed the equivalent of one full year of classes (*e.g., two semesters or three quarters*) at one of the three institutions.

- 2. Item 5, first sentence:** change "graduate" to "attendee/student."

3. **Item 6:** It was the consensus of the group to handle travel on a case-by-case basis.

4. **Goal 3, Objective 1 should read:**

Yearly recognize at least three alumni from Danville Technical Institute, from VPI-Danville, and from Danville Community College at the final Foundation Board meeting previous to graduation, at graduation, and in the media in conjunction with the DCC Public Relations Office.

5. **Posthumous awards:** Delete “*one only.*” The sentence should read:

Posthumous awards may be made in any given year when information presented shows outstanding credentials for the possible nominee. Beyond the credentials, family should indicate that they can be present for such an award.

A motion to approve the aforementioned changes was made by Mr. Latchum, seconded by Ms. Wyatt. The motion passed unanimously.

C. **Changes to Sports Hall of Fame Criteria:** The following changes were recommended:

1. **No. 3 under Criteria should read:**

Athletes shall not be limited to those who participated in sports at the three colleges—athletes who are exemplary in sports beyond the College shall be eligible. Sports shall include all individual or team sports found in any academic, Olympic, non-motorized or motorized competition on land, on water, or in the air.

2. **No. 5 under Criteria:** Change “Student or athletes” to “All supporters.”

A motion to approve the aforementioned changes was made by Ms. Taylor and seconded by Mr. Latchum. The motion passed unanimously.

D. **Participation in Chamber Expos and/or Halifax County Fair:** Mr. Hair discussed noting that the Association participated last year

in both the Danville Pittsylvania County Chamber Expo and the Halifax County Expo. It was noted that the Danville Pittsylvania County Chamber Expo was very successful, but the format for Halifax didn't provide much contact with the public, so very few alumni names and addresses were obtained. Mr. Hair advised that the Association will participate again in this year's Danville Pittsylvania County Chamber Expo scheduled for October 18. Council members discussed having a table at the Halifax County Fair. There was also discussion about holding a car show and tying it to the Alumni Association.

IV. New Business

- A. Goals for 2011-2012—Continue Public Relations—Focus on Capital Campaign through its completion:** Mr. Hair advised that Ms. Harris is assisting with the campaign on the public relations side. It was the consensus of the group to continue with these goals.
- B. Funding for the Alumni Association—Appointing a Ways and Means Committee:** Ms. Irving noted that most other colleges' alumni associations are funded through donations. It was the consensus of the group to table this topic for the next meeting at which time Mr. Hair will provide a list of expenditures for review by Council members.
- C. Meeting Dates for 2011-2012:** Information item.
- October 17, 2011
 - January 23, 2012
 - April 16, 2012
 - July 16, 2012
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- D. Alumni Council E-mails, Voting Members, Non-Voting Members, and Committee for 2011-2012:** Information item. Mr. Latchum advised that his e-mail address, kalatchum@comcast.net, had been omitted. Ms. Wann will forward it to Ms. Harris.
- E. Students with Prior Credits:** Dr. Ramsey announced that a project will be launched in a few weeks where students with prior credits will be contacted and encouraged to return to college to complete a program. More information will be forthcoming.
- F. Next Meeting: October 17, 12:00 Noon, Wyatt Building Conference Room**

There being no further business, the meeting adjourned at 1:35 p.m.

Respectfully submitted,

Connie P. Wann, Secretary
Alumni Council