

**DANVILLE COMMUNITY COLLEGE
ALUMNI ASSOCIATION**

**MINUTES: Meeting No. 15
October 17, 2011
12:00 Noon, Wyatt Board Room**

Present: Debra Carlson, J. Richard Carter, Bennett Cockrell, Kim Demont, Mack Doss, Susan Escue, Chris Ezell, Harvey Flanagan, Martha Flanagan, Shannon Hair, Marie Harris, Shelby Irving, Kenneth Latchum, Virginia Nelson, Cathy Pulliam, Styphenia Reliford, Connie Wann, and Anita Wyatt.

President Irving welcomed everyone and called the meeting to order. The following items were discussed:

I. Approval of July 11, 2011, Meeting Minutes

A correction was made in Item II, A: Mr. Flannigan's first name was corrected. Mr. Doss made a motion to approve the minutes with this correction, seconded by Ms. Escue. The motion passed unanimously.

II. Old Business

A. Capital Campaign Update: Mr. Hair reported that everything was going well. The media articles will continue until the end of the year. Currently the campaign is at \$5 million of the \$7 million goal. The alumni piece will be released in November with a \$20 pitch to alumni on the mailing list. Harris Connect identified every person that has taken a class at DCC and their spending habits. Approximately 200 names are worth \$200 million each. An emphasis for next year will be building relationships with alumni.

Social hours will probably be done in the spring as a thank you to those who have contributed to the campaign as the campaign will probably run into 2012.

B. Participation in Chamber Expos and/or Halifax County Fair: A schedule for the Danville Pittsylvania County Show Biz booth was attached to the agenda. It was the consensus of the members to consider participation in the Halifax County Fair for 2012.

C. Review/Approve Change to By-Laws: The following changes were recommended:

1. **Article III, Section 1, Council:** Delete *“Two further members may be current students, one of which is the SGA President, serving one (1) year term for an appointed membership of 32.”*

Add “The SGA president is invited to attend any meeting, but will not be counted as a member of Council.”

This change is recommended because students’ class schedules have not allowed students to attend meetings.

2. **Article IV, Section 1:** Add at the end of the first sentence “. . . after recommendation from the Executive Committee responsible for slates of candidates.”
3. **Article IV, Section 1, Last sentence in first paragraph:** Change *“no later than June 15”* to **“means previous to the regular July Council meeting.”**
4. **Article V, Section 2:** Change *“no later than June 15”* to **“previous to the regular July Council meeting.”**
5. **Article VI, Section 1, Titles and Duties, Part 5:** Add the following sentence at the end of the paragraph: **“The liaison will be the outgoing President who understands operations for the past two years.”**

D. Review/Approve Changes to Strategic Plan: The following changes were recommended:

1. **PROGRAMMATIC GOAL: Goal 1, Objective 1:** Change *“director”* to **“editor.”**
2. **PROGRAMMATIC GOAL: Goal 1, Objective 9:** Since it was confirmed that the College does produce a television program, no change was made.
3. **PROGRAMMATIC GOAL: Goal 3, Objective 1:** Eliminate number of selections from each institution to read:

“Yearly recognizing four alumni—from Danville Technical Institute, from VPI-Danville, and from Danville

Community College—at the final Foundation Board meeting previous to graduation, at graduation, and in the media in conjunction with the DCC Public Relations Officer;”

If no one is recognized from one of the three institutions in a given year, efforts should be made beginning in June each year to find individuals from that institution who are worthy of recognition, so that institution will continue to be seen as a vital link in DCC’s history during the next year’s awards announcements. The Alumni Council should be updated monthly over the continuing need if a viable candidate is not nominated.

4. **PROGRAMMATIC GOAL: Goal 3, Objective 3: Add “. . . displayed in the Foundation office hallway;”**
5. **PROGRAMMATIC GOAL: Goal 3, Objective 4 (NEW): Add “. . . yearly recognizing three or less alumni or supporters of the College who have been outstanding contributors to athletics on campus or off campus;”**
5. **PROGRAMMATIC GOAL: Goal 3, Objective 5 (NEW): Add “. . . maintaining a continuously expanding plaque of Sports Hall of Fame honorees in the Student Center with pictures of the yearly three honorees displayed in the Foundation office hallway;”**
6. **Change numbering for Objective 4 to 6.**
7. **Change numbering for Objective 5 to 7.**

A motion to approve the aforementioned changes to the by-laws and to the Strategic Plan was made by Ms. Demont and seconded by Ms. Nelson. The motion passed unanimously.

- E. **Funding for the Alumni Association:** Mr. Hair advised that the DCC Educational Foundation underwrites the expenses of the Alumni Foundation. \$100,000 was approved for media coverage which includes a section on alumni. This year it is \$25,000-\$30,000.
- F. **Progress of Major Gifts Campaign: See II. A.**

III. New Business

- A. Sports Hall of Fame and Outstanding Alumni Events for Spring 2012:** Ms. Harris advised that a nomination form was included in the agenda packets. Currently, one nomination has been submitted for the Sports Hall of Fame. Members were asked to submit nominations to Ms. Harris by November 1.

With regard to nominees for the Sports Hall of Fame, Ms. Harris will make some contacts to see about developing a list of possibilities and report to the committee. The award presentation format will be similar to last year's at about the same time.

- B. Officers' Slate for Nominations:** Ms. Harris discussed changes that had occurred with the President and President-Elect positions which were the results of job changes. A nomination form for the positions of Secretary and Treasurer are included in the agenda packet and are due to Ms. Harris by November 1. The individuals serving in these positions will complete their terms at the end of June and do not wish to be considered for re-election.

- C. Nominations/Recommendations Form—Due November 1:** See III, A and B.

- D. Alumni Council E-mails, Voting Members, Non-Voting Members, and Committee for 2011-2012:** Information item. *(attachment to agenda)*

- E. Decals for Alumni:** A question was raised about the availability of decals for alumni which have been distributed in the past. Mr. Hair will follow up on this.

- F. Next Meeting: January 23, 2012, 12:00 Noon, Wyatt Building Conference Room**

There being no further business, the meeting adjourned at 1:10 p.m.

Respectfully submitted,

Connie P. Wann, Secretary
Alumni Council