

**DANVILLE COMMUNITY COLLEGE
ALUMNI ASSOCIATION**

**MINUTES: Meeting No. 13
April 18, 2011
12:00 Noon, Wyatt Board Room**

Present: Janet Bruce, Debra Carlson, J. Richard Carter, Bennett Cockrell, Barbara Dameron, Mack Doss, Chris Ezell, Martha Flanagan, Bernice Gammon, Shannon Hair, Marie Harris, Shelby Irving, Harry Kolendrianos, Janet Laughlin, Jim Lindley, Tammy McKinney, Virginia Nelson, Cathy Pulliam, Carlyle Ramsey, Styphenia Reliford, Nancy Taylor, Connie Wann, and Anita Wyatt.

Mr. Shannon Hair introduced Foundation Board members attending the meeting: Mr. Eddie Herndon, Dr. Harry Kolendrianos, and Mr. Landon Wyatt.

President Carlson welcomed everyone and called the meeting to order. The following items were discussed:

I. Approval of January 24, 2011, Meeting Minutes

A correction was made in Item I: Ms. Latchum was corrected to Mr. Latchum. Dr. Kolendrianos made a motion to approve the minutes with this correction, seconded by Mr. Doss. The motion passed unanimously.

II. Old Business

A. Capital Campaign Update/Training

Ms. Hair reported that the Alumni Division has met once. The database from Harris Connect has 68,000 names and addresses. The data also include lists with DTI and VPI Extension names and addresses. These lists have been provided to several committee members for additional input. As the lists come together, names will be selected to mail invitations to socials to make alums aware of the campaign. Socials are being scheduled in northern Pittsylvania County, as well as Halifax County, and dates will be provided when available. There will be another Alumni Division meeting in the next 30-45 days.

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Mr. Hair advised that Dr. Rich Gross took part in the training meeting. A form letter has been created and will be sent to the different campaign divisions. The letter will be mailed with a copy of the Case for Support which will be followed up with a phone call from a division member. Each division member will receive 15-20 names with phone numbers to contact which will involve two-three hours of time per person.

Mr. Hair introduced Ms. Janet Bruce, who has been employed to assist with Capital Campaign duties.

B. Sport Hall of Fame:

1. **Follow-up on April 16 Presentation:** Ms. Shelby Irving reported that family and friends of the recipients were very pleased with the program. Because of the weather, the program was moved to Oliver Hall instead of being held prior to the Knights baseball game. Oliver Hall turned out to be a more intimate setting and more conducive to this type of program.
2. **Eligibility of Sports Not Established by DCC; *i.e.*, auto racing:** This topic was tabled so that the By-Laws Committee could review it and put it back on the agenda for the September meeting.
3. **Eligibility of Current Employees (*would require change in requirement of being away from the College for five years*):** Same as 2.
4. **Future Ceremonies:**
 - a. **Yearly Appearance at DCC Baseball Game:** It was the consensus of the group that a similar ceremony will be held next year in Oliver Hall or Silverman Auditorium noting that there would not have been an opportunity to hear the honorees' testimonials followed by the fellowship of everyone attending had the event been held at the baseball game. However, the recipients could still be asked to throw out the first pitch at a ball game.
 - b. **Presentation at Foundation Board Meeting:** It was agreed that with the formal program a presentation at a Foundation Board meeting was not necessary.

- C. **Update on Outstanding Alumni Honorees**
Selection/Recognition: Ms. Harris distributed a handout with information about this year's honorees. She noted that there wasn't a nominee this time for the DTI bracket that fit the criteria, so two candidates from Danville Community College and two from VPI are being recommended. A total of six nominations were received. Ms. Harris advised that nominations can be made any thing time throughout the year and can be sent to her or Mr. Hair. This will also allow ample time to research the nominee. Ms. Harris stated that the criteria will be reviewed regarding the inclusion of a deceased individual.
- D. **Reminder: Goals for 2011-2012 Formalized at July Meeting:**
Ms. Harris has sent an e-mail in this regard for future discussion.
- E. **Membership Drive: The DCC club with the most students who register on the Alumni website wins money for their club:**
Ms. Harris advised that this idea is not feasible because of e-mail issues, noting that DCC e-mails will be deleted if used.

III. New Business

- A. **Review Accomplishments at Two Business Expos:** Members manning these events agreed that the expo at the Institute was very successful, but that the one in South Boston did not receive much traffic since it was only open to the public for about one hour. Over 100 alumni submitted information at the Institute, and only 24 in South Boston.

Ms. Pulliam stated that the Halifax County Fair might prove to be more successful and would not be as expensive to set up a table.

Members were asked to notify either Ms. Harris or Mr. Hair anytime there are events where the Alumni Association could be discussed or present (*table with information, etc.*).

- B. **Review Open House/Alumni Event:** Fifteen individuals completed cards to be entered into the alumni database at the Spring Open House held prior to the Sports Hall of Fame presentation. A suggestion was made to have alumni, i.e., Peyton Sellers, attend Open House to talk with prospective students and their parents and invite retirees as well. Members were asked to submit any additional feedback to Ms. Harris or Mr. Hair.

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C. **Alumni Event Aligned with College Event in the Fall:** The Danville Pittsylvania County Chamber of Commerce Expo and the Halifax County Fair were suggested. Also suggested was inviting Peyton Sellers and Timothy Peters to attend the fair to promote DCC and the Alumni Association. This item will be discussed further at the July Alumni Association meeting.

D. **Recognitions:** Mr. Hair thanked Ms. Harris, Ms. Nancy Taylor, and Ms. Connie Wann for their assistance with the Sports Hall of Fame program on April 16.

He also recognized Ms. Stephenia Reliford who will be graduating from the University of Richmond this summer. She has received a scholarship that will allow her to complete her course work.

Ms. Harris expressed her appreciation to members who continue to say “yes” to requests to assist various activities.

E. **Next Meeting: July 11, 12:00 Noon, Wyatt Building Conference Room**

There being no further business, the meeting adjourned at 1:25 p.m.

Respectfully submitted,

Connie P. Wann, Secretary
Alumni Council