The DCC ROCKS Effect

A Study of Fall 2019 Post-DCC ROCKS Enrollment by the Center for Organizational Excellence & Data Analytics

These students expressed an interest in attending DCC's new student orientation.

713 students registered for DCC ROCKS

Attendees

78% of the registered students attended one of the DCC ROCKS sessions for fall.

557 students attended DCC ROCKS.

32% of attendees were dropped for nonpayment of tuition.

176 attendees were backed out.

68% of attendees covered their balance for fall.

381 attendees were not backed out.

23% of attendees are enrolled after being dropped.

126 students enrolled in fall classes.

62% of attendees who were not dropped are enrolled.

345 students enrolled in fall classes.

471 students are actively enrolled this semester.

Overall, 85% of students who attended are enrolled in classes. 76% of these students are full-time and 24% are part-time.

VS

Non-Attendees

20% of the registered students did not attend any of the DCC ROCKS sessions for fall.

Attendance of the remaining 15 students (2%) is unknown.

141 students did not attend DCC ROCKS.

15% of students who did not attend were dropped for nonpayment of tuition.

21 students were backed out.

85% of students who did not attend covered their balance for fall.

120 students were not backed out.

6% of students who did not attend are enrolled after being dropped.

9 students enrolled in fall classes.

24% of students who did not attend and were not dropped are enrolled.

34 students enrolled in fall classes.

43 students are actively enrolled this semester.

Overall, 30% of students who did not attend are enrolled. 53% of these students are full-time and 47% are part-time.

DCC
Danville Community College