**Venture Creation & Management – Technical Studies**

Catalog Year 2020-2021

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Grade/SemesterCompleted |   |  Course # |   |  Course Title |  Cr |
|  |  | **First Semester** |
| / |   | ITE 115 |   | Intro to Computer Applications & Concepts | 3 |
| / |   | ENG 111 |   | College Composition I | 3 |
| / |   | HLT/PED |   | Wellness Elective | 2 |
| / |   | SDV 100 |   | College Success Skills | 1 |
| / |   |  |   | Approved skill or entrepreneurship electives | 3 |
| / |   |  |   | Approved skill or entrepreneurship elective | 3 |
| / |   |  |   | Approved skill or entrepreneurship elective | 3 |
|   |   |  |   |  **Total** |  **18** |
|  |  | **Second Semester** |
|    / |   | ACC 220ACC 111FIN 215 |   | Accounting for Small Business **OR**Accounting I **OR**Financial Management |  3 |
| / |   | ECO 120 |   | Survey of Economics (or Approved social science) | 3 |
| / |   | PSY 126  |   | Psychology for Business & Industry (or approved social science) | 3 |
| / |   | ITD 115 |   | Web Page Design & Site Management | 3 |
|  / |   | ENG 115ENG 131 |   | Technical Writing **OR**Technical Report Writing  | 3 |
| / |   |  |  | Approved skill or entrepreneurship elective | 3 |
|   |   |   |   |  **Total** |  **18** |
|  |  | **Third Semester** |
| / |   | BUS 165 |   | Small Business Management |  3 |
| / |   | BUS 199  |   | Supervised Study\* | 1 |
| / |   | BIO 100 |   | Basic Human Biology (or approved sub) | 3 |
|    / |   | MKT 110MKT 216MKT 228MKT 281 |   | Principles of Selling **OR**Retail Organization & Mgmt. **OR**Promotion **OR**Principles of Internet Marketing |  3 |
| / |   | CST 100 |   | Principles of Public Speaking (or approved humanities elective) | 3 |
| / |   |   |   | Approved skill or entrepreneurship elective | 3 |
|   |   |  |   |  **Total** |  **16** |
|  |  | **Fourth Semester** |
| / |   | BUS 204BUS 209 |   | Project Management **OR** Continuous Quality Improvement | 3 |
| / |   | BUS 297 |   | Cooperative Education\* | 3 |
| / |   | BUS 200BUS 298 |   | Principles of Management **OR** Seminar & Project | 3 |
| / |   |  |   | Approved skill or entrepreneurship elective | 3 |
| / |   |  |   | Approved skill or entrepreneurship elective | 3 |
| / |   | BUS 299 |   | Supervised Study\* | 2 |
|   |   |  |   |  **Total** |  **17** |
|  |  |  |  |  |  |
| Total Completed |   |  |   |   | 69 |

\*Supervised study courses will include one-on-one business counseling and assistance from professors and partner organizations such as the Launch Place and Longwood University Small Business Development Center.

\*\*If a student participates in BUS 297, Cooperative Education, hours in class would equate to 15 hours of internship-style work per week for the duration of the semester.