**Venture Creation & Management – Technical Studies**

Catalog Year 2020-2021

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Grade/Semester  Completed | |  | | Course # |  | Course Title | Cr |
|  |  | | **First Semester** | | | | |
| / | |  | | ITE 115 |  | Intro to Computer Applications & Concepts | 3 |
| / | |  | | ENG 111 |  | College Composition I | 3 |
| / | |  | | HLT/PED |  | Wellness Elective | 2 |
| / | |  | | SDV 100 |  | College Success Skills | 1 |
| / | |  | |  |  | Approved skill or entrepreneurship electives | 3 |
| / | |  | |  |  | Approved skill or entrepreneurship elective | 3 |
| / | |  | |  |  | Approved skill or entrepreneurship elective | 3 |
|  | |  | |  |  | **Total** | **18** |
|  |  | | **Second Semester** | | | | |
| / | |  | | ACC 220 ACC 111 FIN 215 |  | Accounting for Small Business **OR**  Accounting I **OR**  Financial Management | 3 |
| / | |  | | ECO 120 |  | Survey of Economics (or Approved social science) | 3 |
| / | |  | | PSY 126 |  | Psychology for Business & Industry (or approved social science) | 3 |
| / | |  | | ITD 115 |  | Web Page Design & Site Management | 3 |
| / | |  | | ENG 115 ENG 131 |  | Technical Writing **OR**  Technical Report Writing | 3 |
| / | |  | |  |  | Approved skill or entrepreneurship elective | 3 |
|  | |  | |  |  | **Total** | **18** |
|  |  | | **Third Semester** | | | | |
| / | |  | | BUS 165 |  | Small Business Management | 3 |
| / | |  | | BUS 199 |  | Supervised Study\* | 1 |
| / | |  | | BIO 100 |  | Basic Human Biology (or approved sub) | 3 |
| / | |  | | MKT 110 MKT 216 MKT 228 MKT 281 |  | Principles of Selling **OR**  Retail Organization & Mgmt. **OR**  Promotion **OR** Principles of Internet Marketing | 3 |
| / | |  | | CST 100 |  | Principles of Public Speaking (or approved humanities elective) | 3 |
| / | |  | |  |  | Approved skill or entrepreneurship elective | 3 |
|  | |  | |  |  | **Total** | **16** |
|  |  | | **Fourth Semester** | | | | |
| / | |  | | BUS 204 BUS 209 |  | Project Management **OR**  Continuous Quality Improvement | 3 |
| / | |  | | BUS 297 |  | Cooperative Education\* | 3 |
| / | |  | | BUS 200 BUS 298 |  | Principles of Management **OR**  Seminar & Project | 3 |
| / | |  | |  |  | Approved skill or entrepreneurship elective | 3 |
| / | |  | |  |  | Approved skill or entrepreneurship elective | 3 |
| / | |  | | BUS 299 |  | Supervised Study\* | 2 |
|  | |  | |  |  | **Total** | **17** |
|  | |  | |  |  |  |  |
| Total Completed | |  | |  |  |  | 69 |

\*Supervised study courses will include one-on-one business counseling and assistance from professors and partner organizations such as the Launch Place and Longwood University Small Business Development Center.

\*\*If a student participates in BUS 297, Cooperative Education, hours in class would equate to 15 hours of internship-style work per week for the duration of the semester.