

The Economic Value of **Danville Community College**

About DCC









The DCC Service Area, Virginia

Economic impact analysis





Alumni impact

Impact of the increased earnings of DCC alumni and the businesses they work for



An economic boost similar to hosting the World Series

16x



OR

1,567 Jobs supported

\$101.9 million

Added income



Operations spending impact

Impact of annual payroll and other spending

\$15.1 million



Enough to buy 320 new cars

Added income

OR

281 Jobs supported



Student spending impact

Impact of the daily spending of DCC students attracted to or retained in the region



Enough to buy 85 families* a year's worth of groceries

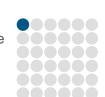
Jobs supported

Added income

\$1.1 million

out of every 36

jobs in the DCC Service Area is supported by the activities of DCC and its students.





Investment analysis



For every \$1...

= 25 jobs * = family of four



Students gain \$12.60 in lifetime earnings



The average associate degree graduate from DCC will see an increase in earnings of \$4,400 each year compared to someone with a high school diploma working in Virginia.



Taxpayers gain \$1.10 in added tax revenue and public sector savings





Society gains \$5.50 in added income and social savings







\$48,400