

# COLLEGE ADVISORY BOARD AGENDA

Date: **Monday, November 16, 2020**  
Place: **Temple Bldg, Room 110**

Time: **5:30 p.m.**

Members: **Sheila Baynes**  
**Robert David**  
**Kevin Shotwell**

**Barbara Brown**  
**John Mead**  
**Toshia Waller**

**Ann Cassada**  
**Kathryn Roberts**  
**Carlyle Wimbish**

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- I. **OPENING – Carlyle Wimbish, Board Chair**
  - a. Call to Order
  - b. Roll Call
  - c. Public Comment
  - d. Action Item:
    - i. Approval of Meeting Minutes, September 21, 2020 ..... **Attachment 1**
  
- II. **HUMAN RESOURCES - Mr. B. Cottrill, Associate Vice President**
  - a. Introduction of New Employees
  - b. Announcement of Retirements
  - c. Position Updates
  
- III. **ADMINISTRATIVE SERVICES - Mr. C. Toothman, Vice President**
  - a. Budget Update
  - b. Funding Opportunities
  - c. Action Item:
    - i. Approval of Local Funds Budget 2020-2021..... **Attachment 2**
  
- IV. **INSTITUTIONAL ADVANCEMENT - Mr. S. Hair, Vice President**
  - a. Foundation Revenue
  - b. Scholarships and Grants
  - c. New Initiatives
  
- V. **ACADEMIC & STUDENT SERVICES - Dr. J Gill Powell, Act V P**
  - a. Enrollment Report
  - b. Academic Services Update
  - c. Student Services Update
  - d. Action Items:
    - i. Approval of Curricula ..... **Attachment 3**
    - ii. Approval of Lay Advisory Committees 2021 ..... **Attachment 4**
  
- VI. **WORKFORCE SERVICES - Dr. B. Jackson, Vice President**
  - a. Department Overview
  - b. New Workforce Contracts
  - c. Higher Education Center Collaborations
  - d. Community Partnerships

**VII. Institutional Planning, Effectiveness & Research - Mr. C. Potter, Director**

- a. Data Analysis Updates
- b. Strategic Plan Progress

**VIII. PUBLIC RELATIONS & MARKETING—Ms. F. O’Neil, Director**

- a. Media Mentions
- b. PR Campaigns
- c. Social Media Updates

**IX. PRESIDENT’S REPORT**

- a. Faculty and/or Staff Highlights
- b. Board Member Highlights
- c. COVID – 19 Updates
- d. VP of Academic & Student Services Update
- e. SACS Five-Year Interim Involvement
  - i. QEP
  - ii. Vision and Mission Statements Review
- f. Building Names Report
- g. Retreat Planning
- h. VCCS Initiatives & Updates
- i. College Initiatives & Updates

**X. EXECUTIVE SESSION**

**XI. IMPORTANT DATES**

- a. Annual Holiday Luncheon December 21, 12:30 p.m. (*virtual*)
- b. **Holiday Break** December 24, 2020 - January 1, 2021
- c. Spring Semester Begins January 11, 2021
- d. **MLK Holiday** January 18, 2021
- e. Spring Break March 8-12, 2021
- f. Next Meeting March 15, 2021